Federal Communications Commission
Washington, DC 20554

FCC 398
Children's Television Programming Report

Report reflects information for the filing period ending 12/31/2011

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KSMO-TV	(analog) 47 (digital)	Kansas City	MO	Jackson	66128

Licensee Name
Meredith Corporation

Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)
Network My Network TV	Kansas City	www.myksmotv.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
33336		02/01/2006

Analog Core Programming

2.   State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). | hours |

3.   (a)   Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

    (b)   Identify publishers who were sent information in 3(a).

4.   Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5.   Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6.   List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 hours
9.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
	(b)	Identify publishers who were sent information in 9(a).	

TV Data for the Sunday Kansas City star, TV Guide, video viewing, Tribue Media Services, FYI television, Titan TV guide

10.   Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination
mustard pancakes		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
saturday 7a 10/1/11 - 10/29/11	5	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program, children learn by example, acquiring the tools necessary to help them be responsible members of society.

Title of Digital Core Program #2		Origination
ariel zoey, eli too		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 8am 10/1/11-12/31/11	14	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The "Ariel and Zoey, Eli Too" series is an information show, hosted by three sibiligs; twin girls, Ariel and Zoey and their younger brother Eli. As hosts, these children enteratin and inform their

audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, which is a wonderful message for American Youth. "Ariel and Zoey, Eli Too" is an upbeat, fun, diverse and entertaining children's television series that will inform young people on a variety of subjects, while keeping their interest. Although it is a show that young people will be drawn to on their own, parents can watch it with their children and use it as a discussion platform for many different subjects.

Title of Digital Core Program #3		Origination
Aqua Kids		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 730a 10/1/11-12/31/11	14	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Digital Core Program #4		Origination
animal exploration with Jarod Miller		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
saturday 9a 10/1/11-12/31/11	14	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Digital Core Program #5		Origination
animal rescue		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
saturday 930a 10/1/11-12/31/11	14	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Digital Core Program #6		Origination
Career Day		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 830a 10/1/11-12/31/11	14	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training (Fouad, 1995). As the National Alliance of Business recommended in its 1999 publication Preparing Young People for tomorrow. Middle school is an ideal age at which to expose students to the challenging world of work (p.5). The programs motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourage postsecondary education (Broadening Career Horizons for Students in At-Risk Environments, O Brien et al (1999). Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Title of Digital Core Program #7		Origination
Children Talk		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 7am 11/5/11-12/31/11	9	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?   Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12.   Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13.   List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]
[There are no digital sponsored core program detail reports.]

Other Matters

14.   Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
Children Talk	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturday 7am 1/7/12-3/31/12	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience by visiting variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.

Title of Planned Core Program #2	Origination	
ariel and zoey, eli too	SYNDICATED	
Regular Schedule	Total Times to be Aired	
saturday 8a 1/7/12-3/31/12	5	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The "Ariel and Zoey, Eli Too" series is an information show, hosted by three sibiligs; twin girls, Ariel and Zoey and their younger brother Eli. As hosts, these children enteratin and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescent life, including following dreams and setting goals. This show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, which is a wonderful message for American Youth. "Ariel and Zoey, Eli Too" is an upbeat, fun,

diverse and entertaining children's television series that will inform young people on a variety of subjects, while keeping their interest. Although it is a show that young people will be drawn to on their own, parents can watch it with their children and use it as a discussion platform for many different subjects.

Title of Planned Core Program #3	Origination	
aqua kids	SYNDICATED	
Regular Schedule	Total Times to be Aired	
saturday 730a 1/7/12-3/31/12	13	

Length of Program	Age of Target Audience	
	From	To
30 minutes	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Planned Core Program #4	Origination	
animal exploration with Jarod Miller	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturday 9am 1/7/12-3/31/12	13	

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Jarod Miller travels the United States and beyond, introducing children to the common, unique and unusual animals that inhabit the Earth. Each episode will teach children about the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Planned Core Program #5	Origination	
animal rescue	SYNDICATED	
Regular Schedule	Total Times to be Aired	
saturday 9:30a 1/7/12-3/31/12	13	

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Planned Core Program #6	Origination
career day	SYNDICATED

Regular Schedule	Total Times to be Aired
saturday 8:30a 1/7/12-3/31/12	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Career Day is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training (Fouad, 1995). As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Middle school is an ideal age at which to expose students to the challenging world of motivational and inspirational message of each guest empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion and encourage postsecondary education (Broadening Career Horizons for Students in At-Risk Environments, OBrien et al (1999). Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Title of Planned Core Program #7	Origination
Passport to Explore	SYNDICATED

Regular Schedule	Total Times to be Aired
saturday 8a 1/7/12-3/31/12	8

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Passport to Explore is an Internationally syndicate half hour educational travel/adventure series designed for 13-16 year olds. Syndicated on stations around the world, our mission is to travel the globe in serach of exciting and adventure-filled places to show you, and learn a little something in the process as well.

15.   Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?   Y

16.   Identify the licensee's children's programming liaison.

Name	Telephone Number
Amy Warren	913-677-7157

Address	E-mail Address
4500 Shawnee Mission Pkwy	amy.warren@kctv5.com

City	State	ZIP Code
Fairway	KS	66205

17.   Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs with respect to all programs specifically designed for children ages twelve and under. The station has terminated analog operations. Accordingly, questions 7(b) and 7(b) are no longer applicable.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.
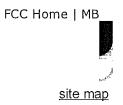
Name of Licensee	Signature
Meredith Corporation	
Date	
01/04/2012	

FCC Form 398
March 2006

FCC Federal
Communications
Commission

Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation   site map

Submission Confirmation

Confirmation Number 126671
Call Sign KSMO-TV
Facility Id 33336
Filing Quarter Date 12/31/2011
Filing Date 01/09/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
E-mail: fccinfo@fcc.gov

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- Required Browser Plug-ins
- Freedom of Information Act